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March 1, 2010

Dear Sponsor/Exhibitor:

The American Academy of Pediatrics' District VIII Section on Perinatal Pediatrics is again hosting its Annual Conference. In 2010, the 34th Annual Conference will be on June 18–20 at The Grove Hotel in Boise, Idaho. The audience will be comprised of neonatologists, pediatricians, neonatal nurse practitioners, nursing and respiratory neonatal care providers, researchers, fellows, and residents located throughout Alaska, Hawaii, Washington, Idaho, Oregon, Wyoming, Montana, Nevada, Utah, Colorado, Arizona, New Mexico, British Columbia, and Alberta.

We would like to extend an invitation to your company to provide sponsorship for the upcoming conference. There are several options for sponsorship. All levels are welcomed and greatly appreciated.

Sponsorship Levels:

Platinum: $8000 or greater

Platinum level includes all features of the Gold level plus a full page ad in the conference syllabus and a link from the AAP-Idaho website directly to their site for 6 months following the conference.

Gold: $5,000 - $7,999

Gold level sponsors will receive appropriate signage and recognition on the conference website & programs. Two exhibitor display tables with premium location will be provided.

Silver: $2,500 - $4,999

Silver level sponsors will receive all of the features of the Bronze level plus a product insert in the program bag.

Bronze: $1,500 - $2, 499

Bronze level sponsors will receive appropriate signage and recognition on conference website & programs. One exhibitor display table will be provided in optimal location.

Exhibitor: $1,000

One exhibitor display table will be provided.

Packet Inserts

Price negotiable depending upon insert.

If you are unable to attend and display, but are interested in helping defray the costs of the conference, posted signage at the conference will acknowledge your contribution.

Displays will be in the Grove Hotel on **Friday, Saturday, and Sunday, June 18-20, 2010.** Exhibitor set-up will occur between 6:00 – 8:00 a.m. on Friday, June 18; exhibitor materials need to be displayed from 8 a.m. to 5:00 p.m. on Friday and 8 a.m. – Noon on Saturday and Sunday June 19-20. If you need to depart earlier than the hours noted above please notify the conference staff in advance.

Please go to www.idahoaap.org and follow the links to Register Online. More conference details are available online.

A special block of rooms has been reserved for the District VIII Section on Perinatal Pediatrics' Conference at the Grove Hotel in Boise, Idaho.

When making hotel reservations, please indicate that you will be attending the District VIII Section on Perinatal Pediatrics 34th Annual Conference. **Lodging reservations must be made by May 16, 2010 to receive the discounted rate.**

The Grove Hotel

1-888-961-5000

245 S. Capital Boulevard

Boise, Idaho 83702

Thank you for your consideration of this invitation to provide sponsorship. Many of our sponsors have made generous contributions to past conferences, for which we are exceptionally grateful. Your support is critical to the ongoing success of these educational opportunities. Please feel free to contact me at (208) 381-4174 or email, idahoaap@gmail.com, should you have any questions.

Sincerely,

Scott A. Snyder, MD
2010 Program Chairman