



# You've got this!

FROM THE START

**FREE**  
**Play Kits**  
While Supplies Last



**Less stress. More confidence. And  
a strong start for your child.  
We're making parenting easier.**

**Becoming a parent is exciting...  
and overwhelming.**

You know your baby's first years matter—but where do you start? Sign up today to join "You've Got This! From The Start", free for Idaho families welcoming a baby in 2026. Families will be connected with trusted guidance, developmentally appropriate resources, and high-quality materials that strengthen early learning and strong parent-child relationships from the very beginning.

From birth through kindergarten, we're here—connecting you with resources, trusted guidance, and age-appropriate play, all at no cost.

**For families with a baby born in 2026**



# Sign up today!

## FAMILIES WILL RECEIVE:

- \* **A High-quality Infant Kit (while supplies last)**  
Includes board books, soft blocks and balls, a baby doll, and parent guides
- \* **Online Trainings**  
Short interactive informative sessions to learn how everyday moments strengthen brain development
- \* **Ongoing Support**  
Access to parent workshops, events, and resources from birth through age five
- \* **Strengthening Families Practices**  
Practical strategies that share the power of positive interactions to strengthen children's connections

## FREE PARENT RESOURCES



scan me!

